

**BACHELOR OF ARTS EXAMINATION, 2025**

**2nd Year, 2nd Semester**

**COMPARATIVE LITERATURE**

**Subject Code : CBCS/COM/SEC/4.5B (OLD)**

**WRITING, EDITING, TRANSLATION**

**Time : Two Hours**

**Full Marks : 30**

*All questions carry equal marks.*

Answer all questions either in English or in Bangla  
but all *three* in the same language

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1a) 1) Explain the inverted pyramid method of writing. Do you think this method is appropriate for writing on the Internet? Substantiate your argument with suitable examples.

OR

1b) What is Information Architecture (IA)? What are the divisions of this model? Can this model be applied to literary writing, or is it exclusively for e-commerce purposes? Support your argument with relevant examples.

2a) Describe the basic principles of effective academic writing.

OR

2b) 1. "Modern English, especially written English is full of bad habits which spread by imitation and can be avoided if one is willing to take the necessary trouble." According to George Orwell, what are the 'tricks' through which the work of prose construction is 'habitually dodged'? Discuss with examples from Orwell's essay, 'Politics and the English Language'.

3a) Write a web article of not more than 1000 words on Digital Life and Social Engagement.

OR

3b) The value of translation lies in its ability to generate conversations between disparate languages, cultures and communities. Discuss.

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