

MASTER OF PHYSICAL EDUCATION EXAMINATION, 2024

(1st Year, 2nd Semester)

SPORTS MANAGEMENT AND CURRICULUM DESIGN IN PHYSICAL EDUCATION

PAPER - MPEC- 202

Time : Three hours

Full Marks : 70

Group - A

Answer *any three* questions:

15×3=45

1. State only the stages of gradual development of the concept of Management. What are the principles of Management? How you can apply these principles in sports management? 6+4+5
2. Discuss the process of Management. What is a programme? What are the different factors which influences the development of a programme? Discuss the steps of programme development. 3+2+6+4
3. What are the different functions of Public relation? Describe the principles of Public relation. What is Sponsorship? Prepare a sponsorship proposal with example. 4+4+2+5
4. What is meant by curriculum? Explain any two curriculum theories in the context of Physical Education. 5 + 10 = 15

Group - B

Write notes on *any two* of the following :

2X7.5=15

5. Sports Economics
6. Different Categories of Sponsorship
7. Role of Sports Manager
8. Elucidate the activity-centered principle of curriculum in Physical Education

Group - C

9. Put tick on right answer (any ten)

10x1=10

- i. The principles of management is authored by
 - a. A. Maslow, b. T. Waymox , c. H. Fayol, d. J. Cooky
- ii. The main objectives of management system is
 - a. Product, b. to solve labour problem, c. work done by others, d. liaison with the authority
- iii. One of the famous authorities in management
 - a. C. A. Bucher, b. J.F. Williams, c. Aristotle, d. Taylor

[Turn over

- iv. 'Espirito- De- Corps' means
a. Unity, b. Focus, c. Spiritual, d. Team spirit
- v. The main difference between 'goods' and 'services' is
a. Tangibility, b. Price, c. Emotion, d. Packaging
- vi. Which one is not the type of Purchase?
a. Personal purchase, b. Committee purchase, c. dual purchase d. referred purchase
- vii. Which one of the following should be given maximum importance in case of personnel recruitment of an organization?
a. Academic qualification, b. Professional qualification, c. Experience, d. Quality to achieve the organizational goal
- viii. Sponsorship is one kind of:
a. Business, b. Charity, c. Donation, d. Tax
- ix. Which is not included in financial management?
a. Product, b. resources, c. accountability, d. accounting
- x. The most important component of teaching learning process is:
a. Curriculum, b. Instruction, c. Learner, d. Class environment.
- xi. Among the following, which is not correct according to the curriculum principles?
a. It focuses on the learning outcomes
b. It values all students as individuals
c. Every student learns exactly the same content in exactly the same way and the same number of hours
d. It promotes teaching practices that reflect concepts of learning.
- xii. Important factor of curriculum is to help to achieve the:
a. Education, b. Objectives, c. Values, d. Job