

- b) Marketing Mix
- c) Cost of information
- d) Value of information

6. State your idea on the following : 2.5×4

- a) Trans Border Data Flow
- b) Censorship
- c) Privacy and confidentiality of information
- d) Data Security

7. Write short notes on **any two** of the following : 5×2

- a) Mathematical model of information
- b) Information explosion
- c) Meaning
- d) Nonverbal communication

**MASTER OF LIBRARY AND INFORMATION SCIENCE**  
**(DIGITAL LIBRARY) EXAMINATION, 2024**

(1st Year, 1st Semester)

**Fundamentals of Information Science**

**Course : MLDL-01**

Time : Two Hours

Full Marks : 50

Answer **any five** questions.

1. Belkin identified five areas concerned for information science — discuss with a schematic diagram. 10
2. “Who? says what? in which channel? to whom? with what effect?” – Discuss with a diagram. 10
3. Discuss the following in relation to ‘information’: 5×2
  - a) Levels and aspects of information
  - b) Definition of information as proposed by G. Bhattacharya
4. Discuss the following: 5×2
  - a) Information overload
  - b) National Information Policy
5. What is meant by ‘Marketing of Information’? In this connection discuss the following: 2+2×4
  - a) Market Equilibrium