

Ex/FS/PG/3.3/2024

MASTER OF ARTS EXAMINATION, 2024

(2nd Year, 1st Semester)

DEPARTMENT OF FILM STUDIES

PAPER : FS/PG/3.3

( Television and Popular Culture in India )

Time : Two Hours

Full Marks : 30

*Answer **any two** questions. All questions carry equal marks.  
Answer can be written either in English or in Bengali, but  
all answers should be in the same language.*

1. Discuss, with reference to the period 1959 - 1982, how the Indian state's efforts to homogenize the audience of television met with challenges.
2. Doordarshan serials in the 1980s - 90s exhibited a negotiation between the welfare state and an emergent market. Comment.
3. To what extent does television news play a quasi-executive role in a neo-liberal national context? Discuss with particular reference to India.

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[ Turn Over ]

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4. Critically analyze how participatory culture on Indian television is driven by middle class consumerism.

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