

MA in Journalism & Mass Communication

First Year, 2nd Semester Examination 2024

International Communication

Time: 2 Hours

Full Marks: 40

Answer any two questions

1. How has globalization affected media content, cultural representation, and media ownership? 20
2. Critically discuss the evolution of communication as human rights in context to UNO's Universal Declaration. 20
3. Critically analyse the advantages and disadvantages of the current IPR regime. Discuss with relevant example from the media landscape. 20
4. What do you understand by the imbalance debate in international communications? How was it rectified by the NWICO? 20