

**BACHELOR OF ARCHITECTURE EXAMINATION, 2018**

**(5<sup>TH</sup> YEAR, 1<sup>ST</sup> SEMESTER (Old).- 2018**

**ENTREPRENEURSHIP DEVELOPMENT**

TIME: THREE HOURS

FULL MARKS :100

**Answer any five questions.**

**All question carry equal marks**

Q1. A) Define the term "ENTREPRENEURSHIP" and "ENTREPRENEURSHIP DEVELOPMENT"

B) What are the main functions on the roles of an ENTREPRENEUR.

10 + 10= 20

Q2. A) What is meant by women entrepreneurs? Discuss the functions performed by women entrepreneurs.

B) What problems are faced by women entrepreneurs as being women? 10 + 10= 20

Q3. Define Rural entrepreneurship. Appreciate the need for and importance of developing Rural entrepreneurship in India.

5+15= 20

Q.4.A) Explain Economic and Non- Economic factors affecting Entrepreneurship.

B) Explain meaning of "ENTREPRENEURIAL MOTIVATION"

State Entrepreneurial Motivating Factors.

8+12=20

Q5. A) Define the purpose of Project Appraisal Report.

B) Explain various aspects to be analyzed for a Project Appraisal Report.

5+15 =20

Q.6. Upon 2.50 Acres plot of land near the bank of Hooghly River in the neighbourhood area of a growing township , what type and nature of business you can envisage as an Entrepreneur. Prepare brief Report for necessary financial assistance from Bank / Financial Organization. Consider necessary Assumption and Limitations while preparing the Report.

20

Q7. "Entrepreneurship is often associated with true uncertainty "- Explain it with different types of Uncertainty according to Knight. Define "Risk" in the light of Uncertainty.

15+5=20

Q.8. Write brief notes on any four of the following:-

a) Characteristics of an entrepreneur.

b) Potential Advantages of Entrepreneurship.

c) Public- Private partnership.

d) Sources of funds for entrepreneurship development to set up a business.

e) Merits and Defects of Co- Operative Enterprise.

f) Entrepreneurship Development Programmes ( E.D.Ps.)

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