

MASTER OF PHYSICAL EDUCATION EXAMINATION, 2023

(1st Year, 2nd Semester)

SPORTS MANAGEMENT AND CURRICULUM DESIGN IN PHYSICAL EDUCATION

PAPER - MPEC- 202

Time : Three hours

Full Marks : 70

Group - A

Answer *any three* questions:

15×3=45

1. Define sports management and describe the functions of sports management. State only the historical development process of 'Management'. 3+4+8
2. Describe the factors that influence the development of a programme. Describe the steps in programme development. 7+8
3. Define Sports Economics. Why is there Demand for Sports? Why is Budgeting essential for any Sports event? 5+5+5
4. Discuss the principles of public relations. How would you plan a public relation program? 7.5+7.5
5. What is meant by Curriculum? How curriculum can be evaluated? Discuss on the factors affecting the curriculum of Physical Education. 4+5+6

Group - B

Write notes on *any two* of the following :

7.5×2=15

6. Different sectors of sports
7. Sports sponsorship
8. 'Scalar chain' of principles of management
9. Principles of Curriculum

Group - C

10. Answer the questions with the correct option (*any ten*):

1×10=10

- i) From the following, identify the one which is not a theory of management:
 - a) Administrative Management
 - b) Behavioural approach
 - c) The systematic-analytical theory
 - d) Contingency approach
- ii) Sports management is related with the sector of
 - a) Sports product
 - b) Sports Service
 - c) Both a & b
 - d) None of the above
- iii) Funds for the sports programmes can be collected through
 - a) Sponsorships
 - b) Merchandizing
 - c) Gate Sale
 - d) All the above

[Turn over

- iv) Which of the following is the prime objective of planning in sports?
- a) Entertainment
 - b) For physical fitness
 - c) Development of oneness
 - d) All the above
- v) The basic functions of management are
- a) Planning and organization
 - b) Directing and programme development
 - c) Personal management and financial management
 - d) All the above
- vi) Effective public relations practitioners first
- a) Send as many press releases as possible to as many people.
 - b) Determine which media outlets best serve their purposes.
 - c) Ask editors to promise to use their press releases.
 - d) Find out which media have been most friendly to their client in the past.
- vii) Which set of characteristics most accurately describe PR?
- a) High cost, low credibility, high control
 - b) Low cost, high credibility, low control
 - c) High cost, high credibility, low control
 - d) Low cost, low credibility, high control
- viii) To organize a school level sports programme the main thing that should have to consider is
- a) Objectives
 - b) revenue earning
 - c) health promotion
 - d) entertainment
- ix) Which one is a Sponsor?
- a) Donation
 - b) Gift
 - c) Grant
 - d) Seeking Business
- x) Realistic theory of curriculum can be explained by the philosophy of:
- a) Plato
 - b) Aristotle
 - c) Socrates
 - d) Thorndike
- xi) A Curriculum is related to:
- a) Identify students potentialities
 - b) Attaining educational objectives by the students
 - c) Focusing on institutional goals
 - d) Cultivating discipline among the students
- xii) The very nature of Physical Education Curriculum is basically
- a) Idealistic
 - b) Realistic
 - c) Experimental
 - d) Disciplinarian