

Ex/FS/PG/4.12023

**MASTER OF ARTS EXAMINATION, 2023**

(2nd Year, 2nd Semester)

**DEPARTMENT OF FILM STUDIES**

**[ Globalization, Culture and New Media ]**

Time : Two Hours

Full Marks : 50

Answer any *two* questions.

Answer *either* in English *or* in Bengali

All questions carry equal marks.

1. “The communicational focus of the concept of globalization is essentially incomplete”. Comment.
2. Critically analyze some of the key logics put forward in favour of intellectual property rights.
3. Discuss how the idea of “audience commodity” helps us understand digital labour.
4. Why does Lev Manovich suggest that cinema is “no longer a kino-eye, but a kino-brush”?

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