

EX/PG/FTBE/T/114B/17/2017

M. TECH. (F. T. B. E.) -1 ST SEM. EXAM. ,2017

ENTREPRENEURSHIP DEVELOPMENT PROGRAMME

Time: Three hours

Full Marks: 100

(Use separate Answer Script for each part)

Part-I (50 Marks)

(Answer Q. No.1 and any Three questions from the rest.)

1. Portrait in your own language the leading characteristics of an entrepreneur in India whom do you like best. 14
2. What is the concept of entrepreneurship ? Discuss the scope of entrepreneurship in the present society in India. 12
3. What do you mean by entrepreneurship motivation ? How does motivation process interact between human needs and incentives ? (12)
4. Discuss the operational problems experienced in the course of implementing the entrepreneurship development programme . 12
5. What do you mean With a suitable example , explain the process of continuous cash flow and interest compounding. 12

6. An industrial bond has a maturity value of Rs. 1000 and is paying discrete compound interest at an effective annual rate of 3% . Calculate the following at a time 4 years before the bond reaches maturity value :

(a). Present worth

(b). Discount

(c). Discrete compound rate of effective interest which will be received by a purchaser if he obtained the bond for Rs.700 .

12

7. Write short notes on (any two)

6x2 = 12

(a.) Linear programming in optimization process.

(b.) Linear regression of two variables in statistical analysis.

(c.) Capitalized costs for replacement of equipments.

(d.) Terminologies in network analysis of a project planning .

(e.) Importance of depreciation in the investment process.

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PART- II

Answer question 1 and any two from the rest.

1.Explain the following: 4x5

- a) Prospects of SSI unit in India in fruits and vegetables sector.
- b) problems of entrepreneurship.
- c) selection of plant location for an enterprise.
- d) branding of a product.

2. a) Define entrepreneurship.

- b) Comment on the characteristics of an entrepreneur.
- c) Make a comparison between wage employment and entrepreneurship.
- d) Who are the target groups for entrepreneurship? 2+5+3.5+4.5

3. a) What is meant by project? Discuss about evaluation of a project.

- b) State the characteristics of micro, small and medium enterprise.
- c) Mention various types of entrepreneurship. (1+7)+4.5+2.5

4. a) Explain the problems of Women Entrepreneurship in India.

b) What do you mean by push factor and pull factor.

c) Discuss the prospects of Women Entrepreneurship in India.

5+3+7