BACHELOR OF ARCHITECTURE EXAMINATION, 2017

(5TH YEAR, 1ST SEMESTER EXAM. – 2017)

ENTREPRENEURSHIP DEVELOPMENT

TIME: THREE HOURS   FULL MARKS: 100

Answer any five questions.

All questions carry equal marks

Q1. A) What is entrepreneurship? Distinguish between entrepreneur and entrepreneurship.
B) In the Indian context, explain the specific role that entrepreneurship has fulfilled in the economic development of the country.   (10+10 = 20)

Q2. A) What is meant by women entrepreneurs? Discuss the functions performed by women entrepreneurs.
B) What problems are faced by women entrepreneurs as being women?   (10+10 = 20)

Q3. Define Rural entrepreneurship. Appreciate the need for and importance of developing Rural entrepreneurship in India.   (5+15 = 20)

Q4. A) Define family business. Highlight its salient characteristics.
B) What are the major types of family businesses running in India? Give examples. (10+10 = 20)

Q5. A) Define entrepreneurial motivation. What are the various factors motivating people to become entrepreneurs?
B) How can an entrepreneur's communication be maid effective?   (10+10 = 20)

Q6. A) What do you understand by project appraisal? Why it is done?
B) Appreciate the need for and importance of project appraisal.   (10+10 = 20)

Q7. A) What are the different ownership forms available to entrepreneurs? Discuss in brief at least two forms.
B) "Partnership form of business organisation emerged essentially because of the limitations and failures of proprietorship." – Discuss.   (10+10 = 20)

Q8. Write brief notes on any four of the following:-
a) Characteristics of an entrepreneur.
b) Promotion of Entrepreneurship Organisation.
c) Public – Private partnership.
d) Sources of funds for entrepreneurship development to set up a business.
e) Merits and Defects of Co-Operative Enterprise.
f) Discuss "Life Cycles" of the entrepreneur and the business.

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