

(2)

2B. What are different types of knowledge to be managed by an organization? –Discuss. Why ‘knowledge assets’ are to be handled carefully in an organization? –State your idea. Discuss the life cycle of knowledge asset in an organization. 3+6+6

3. Write short notes on any **two** of the following : 5x2
- (a) Market segmentation.
 - (b) Management of change.
 - (c) Cross disciplinary nature of ‘knowledge management’.
 - (d) Records management.

— X —

Ex./MLDL/1.2/20/2017

MASTER OF LIBRARY & INFORMATION SCIENCE

(DIGITAL LIBRARY) EXAMINATION, 2017

(2nd Semester)

Information Science and Communication

Paper : MLDL - 1.2

Time : Two hours

Full Marks : 40

Answer **all** questions.

- 1A. Write a comparative note on ‘agricultural society’, ‘industrial society’ and ‘information society’ based on the following points – 3x5
- (a) Economic sector
 - (b) Time perspective
 - (c) Ethical standards
 - (d) Market
 - (e) Form of society.
- 1B. State your idea on ‘economics of Information’. Discuss cost, value and pricing of information products. 3+4x3
- 2A. What do you mean by ‘information management’? What are points to be considered while preparing an ‘information management system’? 3+12

OR