

Ex/MLDL/2.1/17/2017

**MASTER OF LIBRARY AND INFORMATION SCIENCE
IN DIGITAL LIBRARY EXAMINATION, 2017**

(1st Semester)

**INFORMATION CONSOLIDATION AND
ELECTRONIC CONTENT DEVELOPMENT**

Paper : MLDL - 2.1

Full Marks : 40

Time : Two Hours

The figures in the margin indicate full marks.

Answer *all* questions.

- 1.(A) Define 'Information Consolidation'. Discuss different categories of users of Information Consolidation services.

3+12

Or,

- 1.(B) What do you mean by IACR Product ? Describe the major categories of IACR products.

2+13

- 2.(A) What do you mean by Electronic Content Management ? What are its objectives ? Discuss the major components of Electronic Content Management.

2+3+10

Or,

[*Turn over*]

[2]

2. (B) What is meant by electronic content provider ? What are its objectives ? Discuss the responsibilities of electronic content provider. 3+5+7

3. Write short notes on any *two* of the following : 5×2

(a) Content Analysis

(b) Online Publication

(c) Technical Writing

(d) Trend Report
