

Ex/ML/01/16/2017

**MASTER OF LIBRARY AND INFORMATION
SCIENCE EXAMINATION, 2017**

(1st Semester)

**INFORMATION SCIENCE
AND COMMUNICATION**

Paper : ML-01

Full Marks : 40

Time : Two Hours

The figures in the margin indicate full marks.

Answer *all* questions.

- 1.(A) Explain the term 'information' as proposed by G. Bhattacharya, Belkin and Fairthorne. $5 \times 3 = 15$

Or,

- 1.(B) Explain the term 'communication' as proposed by Harold Lasswell. What is meant by 'cybernetic communication'? State how it can be utilized in societal development. $5+5+5=15$

- 2.(A) What is meant by 'Indigenous Knowledge'? Discuss its various types. Explain how society can be benefited from it. $5+6+4$

[*Turn over*]

[2]

Or;

2. (B) Explain the term 'information explosion'. How it is related to growth of knowledge? — Explain.

5+10=15

3. Write short notes on any *two* of the following : 5×2=10

(a) Digital Divide

(b) ASK

(c) Sociology of information

(d) Meaning
