

Ref. No.: Ex/MLDL-01/2022

Master of Library and Information Science (Digital Library) Examination, 2022

1st Semester

Fundamentals of Information Science

MLDL-01

Full Marks: 50

Time: 2 hours

Answer any five questions.

1. "Information is a message conveyed or intended to be conveyed by a systematized body of ideas or its accepted or acceptable substitutes"... Explain. 10
2. Discuss 'Five areas of concern for information science' as outlined by Belkin. 10
3. Why does knowledge grow? 10
4. Discuss the following: 2.5x4
 - a. Information overload
 - b. Fact
 - c. Intelligence
 - d. National Information Policy
5. Discuss the following in relation to 'Economics of Information': 2.5x4
 - a. Cost of information product
 - b. Market segmentation
 - c. Social bookmarking and tagging of information product
 - d. Social media marketing of information product
6. Discuss different types of 'Nonverbal communication'. 10
7. Write short notes on any two of the following: 5x2
 - a. Cybernetic communication
 - b. Data
 - c. Trans-border Data Flow
 - d. Logistic curve