

Jadavpur University

Master of Library & Information Science, 2022

(First Year, First Semester)

Subject: Content Management

Paper Code: ML-07G

Time: 2 hours

Full Marks – 50

Answer all questions

1. What do you mean by CMS life cycle? What are the main features of an ideal CMS? Discuss seven stages model of web content life cycle.

4+6+10

OR

2. How legal issues affect the CMS? Describe various unethical issues of content management. What are the components of Digital Rights Management (DRM)?

4+8+8

3. What is CMS architecture? Discuss various types of CMS architecture. Define content integration. Explain the content integration approaches.

2+10+2+6

OR

4. Distinguish between Digital Assets Management (DAM) and Document Management (DM). Describe the phases of migration process of a CMS. What are the various types of attacks in CMS. Why and when multilingual content is necessary?

4+8+5+3

5. Answer any two questions

2×5=10

- i) Any five tools for evaluation of multimedia and web content
- ii) Application of semantic technology in CMS
- iii) Metadata of Digital Assets
- iv) Advantages of taxonomy in CMS