MASTER OF LIBRARY & INFORMATION SCIENCE EXAMINATION, 2022

(1ST Year, 1st Semester) Information Consolidation & Technical Writing ML-7F

Time: Two hours Full Marks: 50

Answer all questions.

1) Write short notes on any two of the following:

5x2

- a) Information Consolidation Units (ICUs)
- b) Marketing of information products
- c) Electronic Content Creation
- d) Technical Editer
- 2A) Discuss the need and importance of IAC&R product. Mention any four kind of IAC&R product. Describe the characteristics and essential part of any two of them.

 4+4+12

OR

- 2B) What is 'newsletter'? Give a few examples of the types of information usually available in a newsletter. Suggest a suitable lay-out of a newsletter of a library association.

 4+6+10
- 3A) What do you understand by the term 'state-of-the-art' report? When are such reports used? Distinguish between 'state-of-the-art' report and 'trend report'.

 5+7+8

OR

3B) Discuss the importance of technical writing in IAC&R of scientific and technical literature. Describe the aspects to be considered in planning of technical writing.

10+10