DIGITAL PUBLISHING

Module 1

Fundamental of Publishing

Components

Texts
Images

Technology →

Media

Print
Electronic

Subjective
Objective
Evaluation

Audience

Computer assisted Publishing

Authoring — Commissioning — Generating

Collecting

Designing

Costing/ Estimating

Publishing

Distributing

Feedback management

Marketing

And many more…………..

Electronic Publishing

Internet

Mobile

Pdf
ePub
HTML
XML
Audio
Video
Still images