

Ex/Phy.Edn/PG/MPEC-202/196/2018

MASTER OF PHYSICAL EDUCATION EXAMINATION, 2018

(1st Year, 2nd Semester)

**SPORTS MANAGEMENT & CURRICULUM DESIGN IN PHYSICAL
EDUCATION**

PAPER - MPEC-202

Time : Three hours

Full Marks : 70

GROUP - A

Answer *any three* questions : 15×3=45

1. What is sports management ? Describe the Principles of sports management in brief. State only the importance of programme development. 3+8+4
2. Describe the principles use in Public relation programme. Discuss the Public relation in school and College. 9+6
3. Define sponsorship. State only different categories of Sponsorships. What are the characteristics of sports product? Describe the demand shifters. 4+2+4+5
4. Define curriculum. Describe the principles of curriculum construction. Discuss the factors which affect the curriculum. 4+6+5
5. What are personal management. What are the role of personal manager. What are the objectives of personal management. 3+6+6

[Turn over

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GROUP - B

6. Write short notes on the following (*any two*): $7\frac{1}{2} \times 2$

- a) Steps of sports management
- b) Objectives of sponsorships
- c) Care and maintenance of equipments
- d) Evaluation of curriculum

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- k) A curriculum is the sum total of a school's to influence a child's:
 - i) Personality,
 - ii) Attitude,
 - iii) Behaviors,
 - iv) Action.
- l) The gradual development of programme depends on,
 - i) Evaluation,
 - ii) Co-ordination,
 - iii) Budget,
 - iv) Influence of resource person

[4]

- f) Which of the following facility is most important for implementing school physical education programme ?
- i) Synthetic Hockey Field,
 - ii) Indoor Pistol Shooting Range,
 - iii) Indoor Badminton Hall,
 - iv) Indoor Multipurpose Hall
- g) Which one is not matching with planning process :
- i) Set an objective,
 - ii) Evaluate alternatives,
 - iii) Determine strength & weakness
 - iv) To set the winner
- h) To care the iron equipment the main problem arises due to :
- i) Moisture, ii) Temperature,
 - iii) Pressure, iv) None
- i) The concept of sponsorship is :
- i) Business, ii) Charity,
 - iii) Donation, iv) Gift
- j) The maximum revenue provided by the :
- i) Title sponsors, ii) Associate sponsors,
 - iii) Assistant sponsors, iv) The suppliers

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GROUP - C

7. Put tick (✓) on right answer (*any ten*) : 10×1
- a) Which are not among the tools of public relation :
- i) Newsletter, ii) Personal interview,
 - iii) Seminars, iv) Selling
- b) As a productive functional process, sports management does not included :
- i) Organizing, ii) Directing,
 - iii) Controlling, iv) Coaching
- c) Which of the following shall not be considered as a unit of organization in an intramural programme ?
- i) A peer group, ii) An intact class,
 - iii) A house, iv) A class section
- d) The house of intramural competition should be formed on the basis of :
- i) Age, ii) Sex,
 - iii) Strength, iv) Talent.
- e) The most astounding characteristic of curriculum is its :
- i) Inclusiveness, ii) Dynamism,
 - iii) Open-endedness, iv) Directness

[Turn over