

( 2 )

Ex./MLDL/1.2/20/2018

**MASTER OF LIBRARY & INFORMATION SCIENCE  
(DIGITAL LIBRARY) EXAMINATION, 2018**

(2nd Semester)

**Information Science and Communication**

**Paper - MLDL - 1.2**

Time : Two hours

Full Marks : 40

Answer *all* questions.

2A. What is meant by 'Information Management' ? Discuss its characteristics. In this connection state your idea on 'management of change'. 4+4+7

**OR**

2B. Define 'Knowledge Management'. State its point of differences with 'information management'. How do you manage knowledge in an organization? Discuss. 4+3+8

3. Write short notes on any *two* of the following : 5x2

- (a) Cost and price of information products
- (b) Industrial Society
- (c) Knowledge asset
- (d) Enterprise Content Management System

1A. What is meant by 'Information society' ? Discuss its following parameters : 5+2x5

- (a) Mode of production
- (b) Social problems
- (c) Form of government
- (d) Economic structure
- (e) Transformation of resources

**OR**

1B. Discuss the economic characteristics of information. What is your perception about 'Information Economics' ? Differentiate it with 'Economics of Information'. State your idea on 'value' of information product. 3+4+4+4

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(Turn Over)