

( 2 )

Ex./ML/01/12/2018

**OR**

**MASTER OF LIBRARY & INFORMATION SC. EXAMINATION, 2018**

**(1st Semester)**

**Information Science and Communication**

**Paper : ML - 01**

Time : Two hours

Full Marks : 40

2B. Explain the following concepts : 5x3

(a) What is meant by 'censorship'? How imposition of 'censorship' affects free flow of communication?  
– Discuss. 3+4

(b) State your idea on 'Web 2.0'. 8

3. Write short notes on any **two** of the following : 5x2=10

- (a) World Three
- (b) Logistic Curve
- (c) Attributes of information
- (d) Data

— X —

Answer **all** questions.

1A. 'Information' is not the stuff but process. It is the process of being informed. Information is an attribute of receiver's knowledge and interpretation of the signal, nor of the sender's, nor some external omniscient observer's, nor the signal itself' – Explain. 15

**OR**

1B. (a) Discuss following concepts from cognitive view-point : 3+2+3

(i) Text

(ii) Query

(iii) ASK

(b) Discuss 'Generalized Library Based Model for Information Science' proposed by Ford and Miksa. 7

2A. What is meant by 'communication'? Discuss different models of communication. State your idea on different types of Non-verbal Communication. 3+4+8

(Turn over)