

Ex/Phy.Edn/PG/MPEC-202/2019

MASTER OF PHYSICAL EDUCATION EXAMINATION 2019

(1st Year, 2nd Semester)

**SPORTS MANAGEMENT AND CURRICULUM DESIGN IN PHYSICAL
EDUCATION**

PAPER : MPEC-202

Time : Three hours

Full Marks : 70

GROUP - A

(Answer *any three* questions)

1. State only the gradual development of Management concept. Describe in brief the principles of Sports Management. What are the different factors of programme development ?
4+7+4=15
2. What do you mean by Sponsorship ? Describe different types of Sponsorship. What do you mean by Sports economics ? Prepare a budget of Rs. 10 lakhs for the department of Physical Education of a college.
3+4+2+6=15
3. What do you mean by Curriculum ? What are the essential factors that affect curriculum ? State the principles of curriculum construction.
3+5+7=15
4. Define the concept of competitive sports. How would you

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take care of different types of equipment ? Define Public Relation in school and Media. State the principles of Public relation programme. $3+4+3+5=15$

5. What do you mean by Massage ? Mention about contraindication of Massage. Explain the different types of techniques involved in massage.

GROUP - B

5. Write short notes on *any two* : $2 \times 7.5 = 15$
- Steps of programme development
 - Sponsorship Proposal
 - Guideline for the selection of Equipment and Supplies
 - Theories of Curriculum

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GROUP - C

7. Answer *any ten* questions (Write the correct option) :

$1 \times 10 = 10$

- Sports management is :
 - An art
 - A science
 - Both a & b
 - None of the above
- Funds for the sports programmes can be collected through
 - Sponsorships
 - Donations/gifts
 - Funds from public sector undertakings
 - All the above.
- Which of the following is the prime objective of planning in sports ?
 - Entertainment
 - For physical fitness
 - Development of oneness
 - All the above.
- The basic functions of management are
 - Planning and organization
 - Directing and programme development
 - Personal management and financial management

Turn over

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- d) All the above.
- v) A curriculum is blue print or pip of the school that includes experiences for the :
 - a) Teacher b) Learner
 - c) Curriculum planner d) Experts
- vi) A curriculum is the sum total of school's to influence a child's :
 - a) Personality b) Attitude
 - c) Behaviors d) Action
- vii) In planning and implementing curricula school makes its selection from :
 - a) Culture b) Region
 - c) Nation d) Mass communication
- viii) Which one is not the component, of the Curriculum ?
 - a) Design b) Contents
 - c) Objectives d) Evaluation
- ix) Important factor of curriculum is to help to achieve the
 - a) Objectivity b) Classroom
 - c) Affective d) Students

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- x) A curriculum is the sum total of a school efforts to influence a child
 - a) Course b) Behavior
 - c) Design d) Logical sequence
- xi) Effective public relations practitioners first
 - a) Send as many press releases as possible to as many people
 - b) Determine which media outlets best serve their purposes.
 - c) Ask editors to promise to use their press releases.
 - d) Find out which media have been most friendly to their client in the past.
- xii) Which set of characteristics most accurately describe PR ?
 - a) High cost, low credibility, high control
 - b) Low cost, high credibility, low control
 - c) High cost, high credibility, low control
 - d) Low cost, low credibility, high control

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