

(2)

Ex./ML/01/2019

6. Explain the following : $5 \times 2 = 10$
- Cost, price and value of information products
 - “An economic cost is a benefit lost”
7. Write short notes on any *two* of the following : $5 \times 2 = 10$
- Faith
 - Barriers of communication
 - Marketing mix
 - Data security

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MASTER OF LIBRARY AND INFORMATION SCIENCE

EXAMINATION, 2019

(1st Semester)

Fundamentals of Information Science

Paper : ML - 01

Time : Two hours

Full Marks : 50

Answer any *five* questions.

1. Define information. Discuss attributes of information. $5+5$
2. What are the sources of knowledge? Why does knowledge grow? Explain. $3+7$
3. Define ‘information science’. Discuss its domain. $3+7$
4. “Who? Says What? In Which Channel? To Whom? With What Effect?” – Explain this definition with a diagram. State your idea about ‘cybernetic communication’. $5+5$
5. State your idea on the following : $5 \times 2 = 10$
 - a. National Information Policy
 - b. Confidentiality and privacy of information

(Turn over)