

MASTER OF ARTS EXAMINATION, 2019

(2nd Year, 4th Semester)

FILM STUDIES

Globalization, Culture and New Media

Paper : 4.1

Time : Two hours

Full Marks : 30

Answer any *two* question.

Answer *either* in English *or* in Bengali.

All questions carry equal marks.

1. “Another Internet is possible. Another Internet is needed.”
Critically analyze the statement with special reference to Christian Fuchs’s critique of the political economy of social media.
2. Discuss why categories like innovation and incentive need to be reviewed in the era of “enclosure of the intangible commons of the mind”.
3. Critically analyze the ‘principles of new media’ as enumerated by Lev Manovich. Why does he say that these are “general tendencies of a culture undergoing computerization” ?
4. Elaborate on the idea of “free labour” in a digital economy.