

MASTER OF ARTS EXAMINATION 2019
First Year Second Semester
ENGLISH
HISTORY OF THE BOOK

Time: Two hours

Full marks: 30

Answer any *three* questions. Question 1 *must* be answered and you may choose any *two* from the remaining. All questions carry equal marks.

1. Write short notes on any *two*: 2 x 5 = 10
 - a. Parchment
 - b. Parts of a typeface
 - c. The Stationer's Company
 - d. Donaldson vs Becket
 - e. Stereotyping
 - f. Bartholomew Ziegenbalg
2. How does organized religion impact the coming of the book in South Asia? Provide at least two illustrative examples.
3. What features of Augustan publishing emerge from a study of the Curll-Pope dispute?
4. In her essay 'Silly Novels by Lady Novelists', George Eliot criticizes novels by women as belonging to the 'mind-and-millinery species'. Is her criticism justified? Give reasons for your answer.
5. What factors influenced English-language publishing in India after 1947? Give suitable examples wherever possible.
6. What does Kirschenbaum mean by 'screen essentialism'? Do you agree with him that 'storage' provides a suitable corrective to the (then) prevalent discourse on electronic textuality?
7. Comment on McKenzie's application of the term 'sociology' to texts. Why did he feel it necessary to coin such a phrase?