

HT SPECIAL

# After Hokkolorob, **Bandhan** is the new buzzword at JU

**GOOD MOVE** Starting today, varsity campus would be littered with hoardings bearing anti-ragging messages

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**KOLKATA:** Jadavpur University (JU) has come up with a unique campaign to fight ragging that has continued to plague campuses despite stringent rules to deal with it.

Starting Wednesday, the JU campus would be littered with hoardings bearing anti-ragging messages and when freshers walk in on July 27, they'd receive a rousing reception from seniors.

The seniors would even tie rakhis on their hands signifying deep bond and protection.

The varsity authorities would provide rakhis to seniors to usher in freshers to engineering and science faculties.

"The anti-ragging campaign



**RAGGING : A CRIMINAL OFFENCE**

Victims/witnesses of incidents of ragging must lodge complaint in any of the following numbers and e-mail ids.

THE SUPREME COURT OF INDIA DIRECTLY INSTITUTIONS TO EXPEL STUDENTS FOUND GUILTY OF RAGGING.

Address: 10, Bhagwati Lal Bagh, Alipore, Kolkata-700016.

Tel: 033-2222-2222, 2222-4578

Co-ordinators: Anil K. Gupta, 2222-2222

At JU: 2222-2222

For more information, visit: [www.ju.ac.in](http://www.ju.ac.in)

**Anti-Ragging Committee, Jadavpur University**

cannot work without the support of senior students. And thankfully, over the last few years, we've been able to keep incidents of ragging down to a minimum at JU. Not a single such incident was reported last year," Rajat Ray, the dean of students, said.

However, wary of not being lulled into a sense of false complacency by their impressive track record with regard to such

incidents, the varsity authorities put their heads together and came up with an anti-ragging campaign that is built around the theme, Bandhan (bond).

The campaign has been conceptualised by Parag Sarkar, a documentary filmmaker and alumnus.

"The campaign was showcased by way of thirteen compositions of art photography

based on Raksha Bandhan. The compositions were meant to depict deep bonding. The concept is built around the theme Bandhan that signifies bonding and protection," Sarkar said.

"The varsity's annual fest is called Bandhan and the aim was put the concept at work to foster better ties between seniors and juniors. Tying rakhis on freshers, itself, would send out a message of love and respect," Sarkar, the creative director and photographer of the campaign, said.

The hoardings went up on 13 locations across the JU campus on Tuesday.

"On July 27, our senior student volunteers would tie rakhis on freshers. We hope the gesture would help cultivate strong and lasting ties between seniors and

juniors," Ray said.

The campaign was debated at length and cleared for launch by the varsity's anti-ragging committee, which comprises members of the students' union as well.

Following tradition, members of students' unions at all three faculties, too, would host events to welcome freshers.

The hoardings that have already gone up on campus not only bear anti-ragging messages, but also an e-mail address where the students could post ragging-related complaints.

The hoardings also have names of members of the anti-ragging committee and a 24x7 helpline number.

They also list the steps that could be taken against those accused of ragging. The steps include expulsion as well.