

Master of Arts Examination - 2025

Department of Physical Education

1st Year, 2nd Semester

Subject Code: MPEC-202

Sports Management and curriculum designs in Physical Education

Time: Three Hours

Full Marks: 70

Group-A

Answer any three:

3x15=45

1. List the stages of gradual development of the concept of Management. What are the principles of Management? How can you apply these principles in sports management? 5+5+5=15
2. Discuss the process of Management. What is a program? What factors influence program development? Discuss the steps of program development. 3+2+6+4=15
3. Define sponsorship. What are the objectives of sponsorship? Prepare a sponsorship proposal for a school intramural program. 3+4+8 =15
4. How you can select sports equipment? What are the functions of public relations? Describe the principles of public relations. 5+5+5=15
5. What is meant by curriculum? Describe the principles of curriculum development. 5+10=15

Group-B

Write short notes on following (any two)

7.5x2=15

6. Macro Sports Economics
7. Different Categories of Sponsorship
8. Objectives of Personnel Management
9. Write a note on the factors affecting curriculum.

Group-C

10. Chose the correct option and answer the following MCQs and Write it on your answer script (any ten) 1 x 10 = 10

- i) The Book Principles of Management is authored by:
- a. John Weber
 - b. T. Waymox
 - c. H. Fayol
 - d. Bram Stans

- ii) The main objectives of sports management system is:
- a. to organize sports competition
 - b. to solve labour problem
 - c. organize sports camp
 - d. Sports Product
- iii) One of the famous authorities in management
- a. Taylor
 - b. J.F. Williams
 - c. Aristotle
 - d. Kirts
- iv) 'Scalar chain' means
- a. Hierarchial authority
 - b. Horizontal authority
 - c. Span of power
 - d. Team spirit
- v) The main difference between 'goods' and 'services' is
- a. Tangibility
 - b. Price
 - c. Emotion
 - d. Packaging
- vi) Which one of the following should be given maximum importance in case of personnel recruitment of an organization?
- a. Academic qualification
 - b. Professional qualification
 - c. Experience
 - d. Quality to achieve the organizational goal
- vii) Sponsorship is one kind of:
- a. Business
 - b. Charity
 - c. Donation
 - d. Tax
- viii) Which is not included in financial management?
- a. Product
 - b. resources
 - c. accountability
 - d. accounting
- ix) Among the following, which is not correct according to the curriculum principles?
- a. It focuses on the learning outcomes
 - b. It values all students as individuals

- c. Every student learns exactly the same content in exactly the same way and the same number of hours
- d. It promotes teaching practices that reflect concepts of learning
- x) Arrange the following aspects in a sequence for a good curriculum model:
 - (A) Identification of general competencies
 - (B) Assessing competencies
 - (C) Organising competencies into specific themes
 - (D) Creating learning experiences
 - (E) Evaluating the effectiveness of curriculum

Oprions:–

- a. (A), (B), (C), (D), (E)
 - b. (A), (C), (D), (B), (E)
 - c. (A), (C), (D), (E), (B)
 - d. (A), (E), (B), (C), (D)
- xi) Which of the following is not a guiding principle for curriculum development:
- (a) Connecting school knowledge to outside world
 - (b) Ensuring that learning shifts from rote method
 - (c) Making examination more easier
 - (d) Ensuring curriculum so that it goes beyond textbooks
- xii.) The base on which the subject activities and experiences are planned is called:
- (a) Lesson plan
 - (b) Syllabus unit
 - (c) Curriculum
 - (d) Design
