

MASTER OF ARTS EXAMINATION, 2025
EDUCATION

2nd Year, 4th Semester

Subject Code : EDU/PG/4.3E

(EDUCATIONAL MANAGEMENT AND ADMINISTRATION - II)

Time : Two Hours

Full Marks : 30

1. Answer any one of the following. 12×1=12

(a) What is meant by 'educational planning'? Describe the different techniques used in educational planning. How do these techniques ensure effective implementation of educational policies?

[2+7+3]

(b) What is 'TQM' for an organization? Briefly discuss different criteria of TQM for higher education institutions in India as prescribed by NAAC.

[3+9]

2. Answer any two of the following. 6×2=12

(a) Discuss in brief, the characteristics of conflict.

(b) Show your acquaintance with 'Theory Z' of organizational management.

(c) Elucidate the concept and nature of Educational Organization. [2+4]

(d) Briefly describe the nature of educational finance.

3. Answer any three of the following. 2×3=6

(a) What is SWOT analysis?

(b) Define 'PPBS'.

(c) What are the different sources of income for an educational institution?

(d) What is meant by 'item expenditure' of an educational institution ?

(e) Mention any two styles of conflict management.